**{insert District logo}**

For Immediate Release:
{insert date here}

**[SCHOOL DISTRICT/CHARTER SCHOOL] JOINS COMMISSIONER MILLER IN CELEBRATING NATIONAL SCHOOL LUNCH WEEK**

City, State - {School District/Charter School} joins Texas Agriculture Commissioner Sid Miller in celebrating National School Lunch Week October 14-18, using the Texas Department of Agriculture (TDA) and School Nutrition Association (SNA) theme “School Lunch Pirates: Find Your Treasure!” All week {School District/Charter School} will serve a bounty of healthy lunches that provide students with the energy and nutrition they need for their adventures at sea or on land.

“Celebrating National School Lunch Week with a fun theme focuses children’s attention on the healthy meals served in the lunchroom,” Commissioner Miller said. “Every year TDA and I provide resources schools can use to promote this annual event. Posters, theme days, special menus, and more enhance the creativity school nutrition teams already bring to their work. This week, I encourage all Texans to join this adventure by recognizing the great work done by your local school nutrition professionals.”

{School District/Charter School} encourages each student to enjoy a nutritious school lunch every day this week. They can enjoy healthy menu items fit for a hungry pirate like {list themed menu items}, {list themed menu items}, and more! Students can find their treasure through planned activities including {planned activities}. {School District/Charter School} parents and caregivers can tell their students about National School Lunch Week events and encourage them to participate by enjoying a delicious school lunch. More information on the {School District/Charter School}’s menu and serving times can be found at their website here: {Food Service Website} or by contacting your child’s school.

“{insert quote},” said {district/charter program name} {insert superintendent or leadership name}.

{option: insert additional paragraph with local information, including details about special events that would be relevant to members of the press such as special guest servers or coordinated activities for multiple schools.}

*This institution is an equal opportunity provider.*

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Media Contact:
{insert district communications/media contact name and phone number}